



Arvada Visitors Center Welcome Bag Program

Looking to get your company's name in front of new residents of Arvada in a quick, easy and affordable way? Check out the Visitor's Center Welcome Bag program!

Geared specifically towards engaging new residents of our community, the Welcome Bags offer a way for area businesses to easily connect with this audience. The Visitors Center will provide a fun and colorful tote bag and distribute them throughout the community. Each business simply needs to provide 250 promotional items, representative of their service or product, and a small financial commitment of \$25. That's it! The Visitors Center staff will assemble all of the bags and distribute them over the course of several months using realtors, HOA's, apartment complex managers and other "front line" connectors to access the new residents. And, any new resident that pops into the Visitors Center at 7305 Grandview Avenue will also receive a Welcome Bag.

As new residents need to 'start over' with everything from insurance agents, to hair stylists, to pet groomers and maybe even a favorite bakery, this is the perfect opportunity for area businesses to connect with this all-important audience.

Get involved!

1. By **November 10**, deliver **250 promotional items** and a **check for \$25** to the Arvada Visitors Center (check made payable to the Arvada Visitors Center). We do not accept credit cards. The Arvada Visitors Center is located at 7305 Grandview Avenue in Olde Town. We are open M-F, 8:30am – 5:00pm.
2. Bags will be distributed the remainder of November, December, January. In late January/early February, we will begin assembling bags for 2016.
3. Questions? Contact Jean Gordon at jean@visitarvada.org or 720-898-3380.

